



## IIMT COLLEGE OF MANAGEMENT GREATER NOIDA

**BBA, BCA, B.COM & BJMC** Affiliated to Chaudhary Charan Singh University, Meerut

# IIMT College of Management organizes 7 Days Online FDP

IIMT College of Management Greater Noida in association with Indian Economic Association organized the one week Online Faculty Development Program from 9<sup>th</sup> to 15<sup>th</sup> June, 2022 on the topic "Emerging and Innovative Approaches in Management, IT & Communication in Teaching and Research." More than 1500 participants including faculties and research scholars from reputed institutions attended the Faculty Development Program (FDP).

Prof. Sangeeta Shukla, Vice Chancellor at CCS University, Meerut inaugurated the event along with Prof. Y Vimla, the Pro Vice Chancellor, CCS University and Dr. Mayank Agarwal, Managing Director, IIMT Group of Colleges. Prof. Ghanshyam N Singh, President, India Economic Association was the guest of Prime during the event. Stalwarts of Academics including Prof Dr. Hanuman Prasad, Director and Chairman FMS, Mohanlal Sukhadia University, Udaipur, Prof Manoj Kumar Mishra, Professor at Salale University Ethiopia, Dr. Remmiya Rajan P., Assistant Professor, Z G College, University of Calicut, Dr. Vinod Kumar Pandey, N G B University, Prayagraj and Prof Shri Prakash, Chief Editor, Indian Journal of Economics and Policy were among the experts who delivered their lectures during the program, Prof Sanjay Srivastava, Vice chancellor, Nehru Gram Bharti University graced the valedictory function along with Prof. Adya Prasad Pandey, Former Vice Chancellor, Manipur Central University and Dr. M.K. Soni, Director General, IIMT Group of colleges, Greater Noida. The Program was organized by Prof. (Dr) Govind Gupta, Principal and Dean BBA and his team under the guidance of Prof. Abhinna Baxi Bhatnagar, Director College of Management.



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# Product Expo and Consumer Fair-2022 gets Huge Response from Students & Parents Community

IIMT Group of Colleges Successfully Organized its 4<sup>th</sup> 'Product Expo & Consumer Fair 2022' at their Greater Noida Campus on 4<sup>th</sup> April 2022. Shri Shrichand Sharma , MLC along with Arun Shankar Rai Joint Commissioner (GST) and Santosh Parashar, Director Ministry of Corporate Affairs and the Director General, IIMT College Dr. M K Soni graced the occasion.



Product Expo or Exhibitions are very useful to students. Such events enhance the skills and creativity of a student as they get an opportunity to learn the basics of management and leadership apart from their class room learning. These events are relatively more productive than normal classroom activities. Exhibition improves the creativity of a student and allows them to think out of the box. By participating in exhibitions, students learn to work in a group. They learn to do work by coordinating each other in a group, which develops an understanding on team building. Exhibitions also develop the relations between teacher and student. During such events, students get exposed to public dealing and communicating their products,

goods or services to their prospective client. Which boosts their confidence and clarity towards business objectives. Not only this, they also learn public dealing, basics of sales and the like. By doing such projects on different activities, they create awareness in public also. During the program, students of the Management College displayed their business models and The valedictory function was graced by Sri Faggan Singh Kulaste, Central Minister for Steel in India along with Dr. M K Soni, Director General, IIMT Group of Colleges, Greater Noida.





## IIMTian's rock the Inter College Cultural Fest- 'Swalakshya'

The Annual Cultural Programme "Swalakshya" was organized in the campus on 13th & 14th April 2022. Managing Director, IIMT Group of Colleges Dr. Mayank Aggarwal inaugurated the event. During the two days programme Solo Dance, Group Dance, Solo Singing, Nukkad Natak, Skit, War of Bands & Photography competitions were organized. More than 100 students from around 15 colleges participated in the competition. Deep Tyagi from Sundar Deep College got first position in Solo dancing while Simran Shukla of IIMT College of Law stood second and Shakir Raza Khan from IIMT College of Management got the third position. Govt. PG College got first position in Group Dance, where as GNIOT Group and IIMT College of Management got second and third position respectively. Pankaj Mehra from Gandharava Mahavidyalaya, Kartik Pandey from IIMT College of Engineering and Sumit Singh from IGNOU shared First, Second and Third positions respectively. Meerut College got first position in Skit Competition whereas Deep & Team from Sunderdeep College got second and Govt. PG College got third position. IIMT College Meerut wins the heart by their performances during War of Bands and also got first position. Chhaya & Team of IIMT College of Management stood first and Jyoti & Team of IIMT College of Law stood second during Street Play competition.



## Aspiring Entrepreneurs presented ideas at Business Model Contest

IIMT College of Management organized the Group level event as Business Model Competition on May 1 2022. During the event students presented their Business Models in team. It was an hybrid program where the first two rounds were organized online and the final round was carried out in offline mode. Student



participants developed and pitch an innovative business plan addressing its need in Management, Engineering or Science fields. In their business plan, the participants



addressed issues such as novelty and competitiveness of idea, marketing, financial projections and other aspects to make a compelling argument for their business idea.

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## Glimpses from the Film Fest- 'Filmotsav-2022'

The most awaited event of the BJMC Department , the Film Festival 'Filmotsav-2022' was organized at Chanakya Auditorium on June 17<sup>th</sup> 2022. Vibhuti Narayan Senior media professional along with Dr Prashant Kumar, Director, Department of Journalism & Mass Communication at Chaudhary Charan Singh University, Meerut graced the Screening and Award Ceremony in the campus.

The program has more than 50 entries from different academic Institutions This year the theme of the festival was Environment, Cultural Heritage, Science & Technology, Social Evils and culture. Films were first screened by jury member who selected 5 Best films for final screening and award distribution.



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## “HACKATHON-A ‘Marathon’ of ‘Ethical Hackers’ at IIMT”

IIMT College of Management organizes 'Hackathon' on 20<sup>th</sup> May 2022, an event that brings together experts and creates a collaborative environment for solving a certain problem .Raman Kumar Manjhi and his team from BCA 2<sup>nd</sup> year was declared the winner of the competition. This is a continuous programming event where each team was provided a set of problems to solve in maximum 5 – 6 hours. The event was organized by Kanhaiya Prasad Singh & Team, BCA 2nd year. Shivam kumar & Team, BCA 1st year and Sujeet Kumar Jha of BCA 1st YEAR secured the II and III positions in the competition respectively. The word “HACKATHON” is a combination of ‘Hack’ and ‘Marathon’. So essentially it is a marathon for hackers. But in this case, hackers are exploratory computer programmers.





## IIC & ED CELL Activities at a Glance

### National Technology Day Celebrations

National Technology Day was first celebrated in 1999 on 11th May. The theme for this year's National Technology Day 2022 is 'Integrated Approach in science and technology for a sustainable future'. The College of Management invited Dr. Deepak Sharma of Mapping Skills Technology Ltd. to deliver a talk on National Technology Day.

The poster is for a session on National Technology Day organized by IIC - IIMT College of Management. It features a portrait of the speaker, Mr. Deepak Sharma, Project Manager at Mapping Skills Technology Pvt Ltd, Noida. The session is scheduled for May 11th, 2022, at 12:00 PM onwards in Chanakya Hall. The coordinator is Prof. Jitendra Kumar, HOD, BCA. Patrons include Prof. (Dr.) Ashinna Baxi Bhatnagar, Prof. (Dr.) Amit Rai, and Prof. (Dr.) Ashvina Nand. Social media handles for IIMT and the event are listed at the bottom.

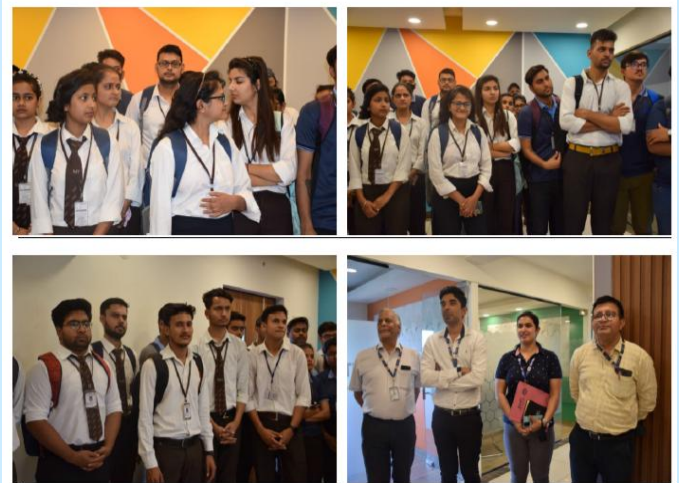
### FINANCIAL LITERACY PROGRAM

The collage shows three photographs from the Financial Literacy Program. The top photo shows three men seated at a table during a panel discussion. The middle photo shows a man speaking at a podium with an IIMT logo. The bottom photo shows a man speaking into a microphone. Text overlays provide details about the session, including the date (May 23rd, 2022), time (11:00 AM onwards), venue (Chanakya Hall), coordinator (Dr. Ajay Kumar), and patrons (Prof. (Dr.) Ashinna Baxi Bhatnagar and Prof. (Dr.) Amit Rai).

Financial literacy is the ability to understand and effectively use financial skills. Mr Sarvana Kumar Chief Investment Officer at IIFCL enlightened the participants about Financial Literacy on 23<sup>rd</sup> May at Chanakya Hall.

### BBA & BCA Students visit Incubation Centre

A visit to Incubation Centre of IIMT Group Of Colleges was organized for 2<sup>nd</sup> year students of BBA/BCA on 28 April. The Incubation Centre provide the start ups with necessary guidance, tech supports, infrastructure, access to investors, networking and facilitating a host of other resources that may be required for the start up to survive and scale.



### Workshop on Prototype & Process Design

A special lecture on Prototype & Process Design and Development was organized by the IIC cell on May 5<sup>th</sup>, 2022 by Dr Amit Rai, Dean BJMC. The expert discussed that One of the essential steps in inventing process is creating a prototype-which is simply defined, as a three-dimensional version of inventor's vision.

### Jugaad Competition by ED Cell

The ED Cell at IIMT College of management organized **Jugaad – A team competition** on 22nd April- 2022. The essence of program was to improvise, and raising funds for livelihood skills. It was conducted under the coordination of Mr.Ashok Kumar & Mr. Summit. Director, Dr.Abhinna Baxi Bhatnagar, Chairman ED Cell, Dean Management Dr. Vibha Singh, along with faculty members were present during the event.

## Guest Lecture on Intellectual Property Rights (IPR)



A Guest Lecture on Intellectual Property Rights was organized by the College of Management on April 26. Mr. Basant Kumar ADJ at Bullandshahar enlightened the participants about the IPR and its infringement. The expert said that IP contributes enormously to our national and state economies. Dozens of industries across our economy rely on the adequate enforcement of their patents, trademarks, and copyrights while consumers use IP to ensure they are purchasing safe, guaranteed products. It was attended by faculties and students.

## Session “on How to Plan a Start Up”

A live session on How to Plan a Start Up was organized by the IIC Cell on 06 May to discuss the ethical and legal aspects. Start-ups are small growing companies founded by one or more entrepreneurs, they are at their initial stage of operation with a limited amount of capital and limited experience. During the event Prof Surya Prakash, interacted with the students and discussed on the ethical and legal aspect in detail. He is a renowned academican, Professor Emeritus former Dean Research, BIMTECH Greater Noida & former Head Educational Planning Department, NIEPA, MHRD, New Delhi,. The program was coordinated by Ms Menka Sharma.


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(Ministry of Education Initiative)

**IIMT**  
**COLLEGE OF MANAGEMENT**  
Greater Noida  
 — Aim For Excellence —

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**IIMT COLLEGE OF MANAGEMENT IS ORGANISING**

— Session on —

### “How to Plan for Start-up and Legal & Ethical Steps”

Date - 06<sup>th</sup> May 2022 | Time : 11:00 AM TO 01:00 PM

**Venue :**

**Chanakya Hall**

**COORDINATOR**

**Ms. MENKA SHARMA**  
 Assistant Professor  
 IIMT College of Management

**PATRONS**

**DR. ABHINNA BAXI BHATNAGAR**  
 Director  
 IIMT College of Management

**DR. AMIT RAI**  
 President - IIC  
 IIMT College of Management

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[@iic.iimt](#)
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## Workshop on Pre Placement Preparation



With an objective to train students before appearing for job Interviews, the IIC Cell conducted a two days workshop to provide basic Interview Skills to the final year students of IIMT College of Management. The workshop was organized and conducted by Ms. Pravneet Kaur, PDP Trainer, IIMT College of Management and was co-handled by Ms. Mukta Joshi, PDP Trainer.





## CLUB Activities@IIMT

### Social Club Activity by 'Pahal'

A Social Activity was being conducted on 29th April, 2022 by IIMT College of Management, Greater Noida. The activity was to distribute food packets and clothes to the students of the NGO named Vikas Vishranti Apna School located at Delta-3, Greater Noida. The students belonged to the age group of 5



to 15 years. A total collection of Rs. 3,425 was contributed by the faculty of



College of Management and rest few amount was added by the Student Volunteers. With this amount we purchased Tiffin boxes, Snacks, soft drink bottles for the students. Few faculties also contributed clothes for the students. A group of around 15 students visited the area for the distribution of food packets and clothes. The program was conducted by social group Pahal.

Vikram and Priyam were the student coordinator for the event while Ms. Chanchal Sharma was faculty coordinator. During the event the students also interacted with the children

### Literary Club Activity-SAHITYA KUNJ



Poetry recitation program was organized on 26 April 2022 by the literary club Sahitya-Kunj of IIMT College of Management. The program was inaugurated by Director, College of Management. Dr. Abhinna Bakshi Bhatnagar, who congratulated the team for organizing such events as these events play a vital role for the overall development of the students. And we should keep organizing such events time and again. The program coordinator Dr. Ved Prakash Bhardwaj presented the outline of the program. Divyansh Bisht, student of BJMC, conducted the program. He invited the students to recite their original piece of work. Around 50 students of BBA, BCA, BJMC were present in the program along with faculties.



## Cultural Club Activity by 'Rangmanch'



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**RANGMANCH**  
— Cultural Club —  
Presents  
**"BEAT TO BEAT"**  
Dance competition

Date: 27<sup>th</sup> April, 2022 | Timing: 02:30 PM to 05:00 PM  
Venue: Chankya Hall, Management Building,  
(Be there or be there!)

Dr. Abhinna Baxi Bhatnagar  
Director  
IIMT College of Management

Dr. Seema Verma  
Faculty Coordinator  
IIMT College of Management

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Rangmanch-The Cultural Club at IIMT College of Management conducted a dance competition – 'Beat To Beat' on 27<sup>th</sup> April'22 where, students got an opportunity to showcase their dancing talent. The event was coordinated by Dr. Seema Verma

## Environment Club Activity-

### World Earth Day

The Environmental Club, conducted collage making competition to celebrate the "World Earth Day" on 22nd April'22 where, students raised their voices against deforestation, pollution, emission of greenhouse gases, and many more. The students showcased their perceptions about save environment through their creativity over canvas.





## Business Model Competition 2022

IIMT Group of Colleges Greater Noida organized a Business Model Competition from 4th May 22 to 06th May 22. Where the Student



participants developed and pitched an innovative business plan addressing a need in the management, engineering or in the scientific fields. In their

business plan, students addressed issues such as novelty and competitiveness of idea, marketing, financial projections and other aspects to make a compelling argument for their business idea. The objective of the Business Plan Competition was to provide a meaningful learning experience for students who are interested in pursuing an entrepreneurial opportunity in their career. The program was coordinated by Prof. Ajay Kumar.

Date	Time	Remarks	Mode
04-May-2022	10:00 AM to 04:00 PM	Preliminary Round	Online on Zoom
05-May-2022	10:00 AM to 04:00 PM	Expert Round	Online on Zoom
06-May-2022	10:00 AM to 04:00 PM	Final Round	Offline

Maximum 20 Teams will be Qualified for the Final Round

Convenor: Prof. Umesh Kumar, Director, IIMT Colleges of Polytechnic, Greater Noida

Email ID: [bmc2022\\_gn@iimtindia.net](mailto:bmc2022_gn@iimtindia.net)

Website: [www.iimtindia.net](http://www.iimtindia.net)

## Social Outreach Workshop on -Wrong side of the Road'

"Social Club" of IIMT College of Management Organized Online Workshop on "Wrong side of the Road" in collaboration with CSRBOX, Foundation on 05h May, 2022. This commendable lecture was delivered by the eminent resource person Ms. Nisha Singh, Master Facilitator, CSRBOX Foundation. The lecture was organized with an objective to create awareness about the risks of drink and driving with the ultimate objective of contributing to reducing fatalities and injuries related to road users. Wrong Side of the Road is a flagship program under CSRBOX which essentially serves as a solution to the increasing road accidents which are caused due to

**WRONG SIDE OF THE ROAD**

Workshop in association with CSRBOX Foundation

Date : 5<sup>th</sup> May 2022 | Time : 11:30 AM

Guest Speaker

**Nisha Singh**  
Master Facilitator  
CSRBOX Foundation

Mode Online

Microsoft Teams

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rash driving, drunken driving and over speeding. The Project enables responsible road user behavior, follow the Road safety protocols, and educate about Anti Drink and drive through live examples to the participants. The Program is designed to deliver preventive road safety education to more than 1, 00,000 stakeholders who are between the age 18 – 45 years., to spark the behavior of responsible road usage amongst the drivers/motorists/general road users.



# INDUSTRIAL VISITS AT GLANCE

The Department of BBA organized an Industry visit to Mother Dairy Plant on 18 May 2022



The Department of BCA organized an Industry visit to APPWARS Technologies, Noida on 19 April 2022



The Department of Commerce organized an Industry visit to Varun Beverages, a Pepsi Franchise on 28th June, 2022



The Department of BJMC organized an Industry Visit to a museum of Camera & Cinematographic equipments Museum at Gurugram





## Alumni Connect at a Glance

### Yogesh Sengar shares his experience with students @alumni connect



**Department of BCA**

**ALUMNI CONNECT**



**Mr. Yogesh Sengar**  
Batch : 2018-2021  
Managed Network Expert  
Chegg India  
Package : ₹9.60 LPA

Mode Offline

**Venue : Chanakya Hall**  
18<sup>th</sup> April 2022 | 11:00 AM TO 12:00 PM

<b>Patrons</b> Dr. Abhinna Baxi Bhatnagar Director IIMT College of Management	<b>Prof. (Dr.) Abhaya Nand</b> Dean, BCA IIMT College of Management	<b>Coordinator</b> Mr. Neeraj Kumar Associate Professor IIMT College of Management
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An Alumni Connect Program was organized by BCA Department on 18 April to introduce Yogesh Sengar with the students. Working as network expert in Chegg India, Yogesh motivated the students to focus on their studies with special mention on personality development and communication skills.

### ALUMNI CONNECT with Harish Askeen of 2017 Batch

An Alumni Connect Session was organized by IIMT College of Management to introduce Harish Askeen with the students. On April 24 at Chanakya Hall Harish is working as Technical Developer at Java T Point Noida. The program was attended by the students of BCA.



**Department of BCA**

**ALUMNI CONNECT**



**Md. Harish Askeen**  
Batch : 2017-2020  
Technical Developer  
JAVA T-POINT  
Package : ₹6.00 LPA

Mode Offline

**Venue : Chanakya Hall**  
24<sup>th</sup> April 2022 | 11:00 AM onwards

<b>Patrons</b> Dr. Abhinna Baxi Bhatnagar Director IIMT College of Management	<b>Prof. (Dr.) Abhaya Nand</b> Dean, BCA IIMT College of Management	<b>Coordinator</b> Mr. Neeraj Kumar Associate Professor IIMT College of Management
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**Department of BBA**

**ALUMNI CONNECT**



**Anil Singh**  
FOUNDER & CEO  
NOHAR BEVERAGE PVT. LTD.  
Batch : 2018-2021

Mode Online  
Microsoft Teams

26<sup>th</sup> May 2022 | 02:00 PM Onwards

<b>Patron</b> Dr. Abhinna Baxi Bhatnagar Director IIMT College of Management	<b>Coordinator</b> Mr. Jaspal Singh Asst. Professor IIMT College of Management	<b>Co-Coordinator</b> Ms. Naina Tyagi Asst. Professor IIMT College of Management
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### ALUMNI CONNECT with Anil Singh

Anil Singh Founder and CEO of Nohar Beverage Pvt Ltd. Is another proud alumni of the College of Management. The Institute got an opportunity to invite him as an expert for the alumni connect program where he shared his valuable experience as a young entrepreneur with his juniors.

### Kunal Thakur motivates aspiring Techies



**Department of BBA**

**Alumni Connect**

**Kunal Thakur**  
Subject Matter Expert  
Ienergizer  
Batch : 2016-19

Mode Online  
Microsoft Teams

23<sup>rd</sup> April, 2022 | 10:30 AM - Onwards

<b>Dr. Abhinna Baxi Bhatnagar</b> Director IIMT College of Management	<b>Mr. Jaspal Singh</b> Coordinator IIMT College of Management	<b>Ms. Naina Tyagi</b> Co-ordinator IIMT College of Management
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An Alumni Connect Program was organized by BCA Department on 23 April to introduce Kunal Thakur of 2016 Batch with the students. Working as Subject Matter Expert in Ienergizer, Kunal motivated the students to focus on their studies with special mention on personality development and communication skills.



**Department of Commerce**

**ALUMNI CONNECT**



**Mr. Rohit Joshi**  
(Batch 2017-20)  
Team Leader - Risk Division  
XL Dynamics India Pvt. Ltd.

Mode Offline

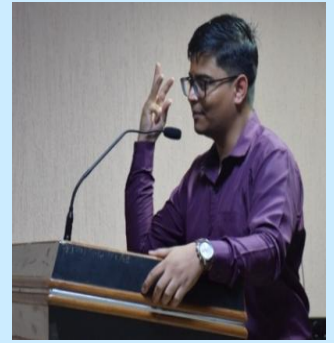
**Date - 20<sup>th</sup> June, 2022 | Time - 10:00 AM | Venue - Chanakya Hall**

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# ALUMNI CONNECT

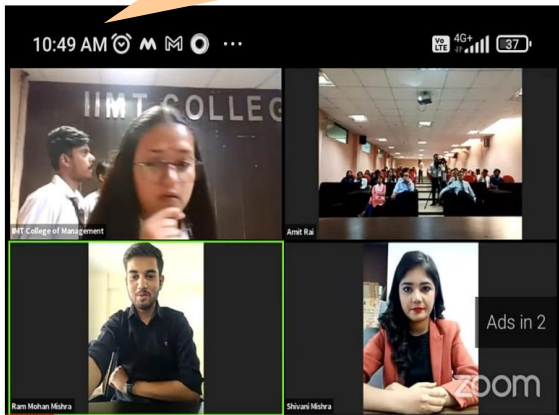
## When Students met Rohit Joshi

A Glimpse from the Alumni Connect Program organized at online mode by BJMC



The guest speaker of this event was Mr. Rohit Joshi an alumni of B.Com 2020 pass out batch, He shared his Experience and motivated students for the preparation of competitive exams such as CAT”.

During his interaction with the students he his shared Personal Experience at Corporate sector and he also inspired the students to set and achieve their goals in life. The students were very pleased to hear him and learning about latest technologies in Corporate World .He is working at XL Dynamics India Pvt. Ltd. as Team Leader Risk Division.



BJMC Alumni Connect

## BJMC alumni motivates budding Journo's



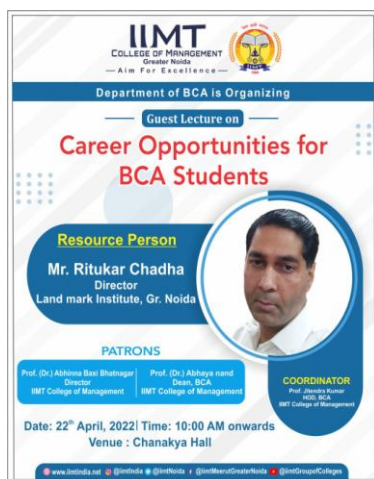
The Alumni Connect program with Shivani Mishra, Anchor at Network 10 , Rohan Mishra Producer at FM News, Nishant, Graphic Designer at News India 24X7 and Shivam Singh Creative Writer at Square Yards was organized at Chanakya Hall on 26<sup>th</sup> May 2022.

They shared their Experience at media houses with students that inspired them to achieve their goals. They felt nostalgic to visit their home Institution after a long time. All of them were very happy to meet their teachers as well. They also narrated their journey to media world and gave very useful tips to the juniors who are planning to become future journalists. During their interaction they answered all the queries by students.





## Departmental Activities @IIMT College of Management



### Guest Lectures on Career Opportunities

Department of BCA at IIMT College of Management organized a Guest Lecture by Mr. Ritukar Chadha, Director Landmark Institute Greater Noida on April 23<sup>rd</sup>, 2022. He gave a lecture on Career Opportunities for BCA Students

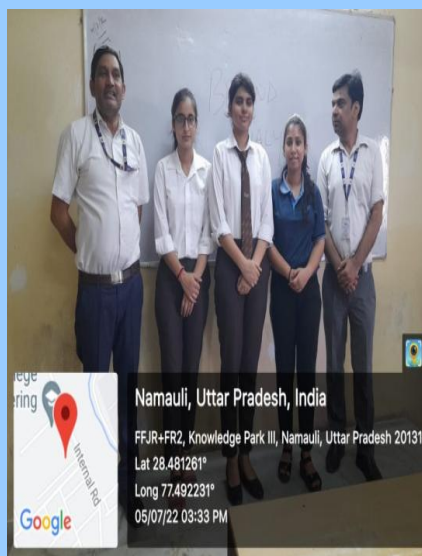


### Guest Lecture on 'IT Companies Expectations from students'

Department of BCA at IIMT College of Management organized a Guest Lecture by Mr. Ankur Chadha, Manager Landmark Institute Delhi on April 26<sup>th</sup>, 2022. He gave a lecture on IT Companies & Their Expectations from students

## Brand Analysis Competition

Brand analysis activity was organized for B.com 1st Year Students on 05<sup>th</sup>, 06<sup>th</sup> & 16<sup>th</sup> June. Around 56 students participated in this activity where they analysed popular brands such as MDH, Jio, Tata Motors, Nestle, Coca Cola, Pepsi, Maruti & Pizza Hut etc. Kanishka Agarwal, Ayushi Rana, Yash John Rayer got first position while Prashant Kumar, Areeva Khan, Shrishti Singh got IInd position and Kartik Kumar, Isha Bhati, Mr. Sahil Kumar Gupta at third position.



## Speech Competition on Economists

A Speech Competition on Famous Economist was organized for the students of Commerce on 31st May, 1<sup>st</sup> & 2<sup>nd</sup> June, 2022. Around 70 students participated in this activity and highlighted the contribution and achievements of renowned economists. Kaustubh Kumar, Areeva Khan, Yash John Rayer stood first while Madhu Kumari, Isha Bhati, Shrishti Singh came second and Pravesh Kumar, Prashant Kumar, Bhoomi Sharma & Sahil Kumar Gupta bagged the third position.

## Extempore Speech & Role Play Competition

The Department of BBA under the aegis of **IIMT College of Management** organized an Extempore Speech Competition and Role Play on business tycoons on 2<sup>nd</sup> May. During Speech Competition the students gave extempore speech on the topic Artificial Intelligence, Social Media, Python, Cloud Computing and many more. And during the Role Play Competition students created the roles of popular business tycoons. Ms Ritu Singh and Manisha Pundhir organized the extempore speech program.



## HALL OF FAME



**MANTHAN**

**NEWS LETTER**

**IIMT College of Management**

**Greater Noida**

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